

Don't Let Initiatives Rollover Small Biz!



Rose Gundersen, VP of Retail Services

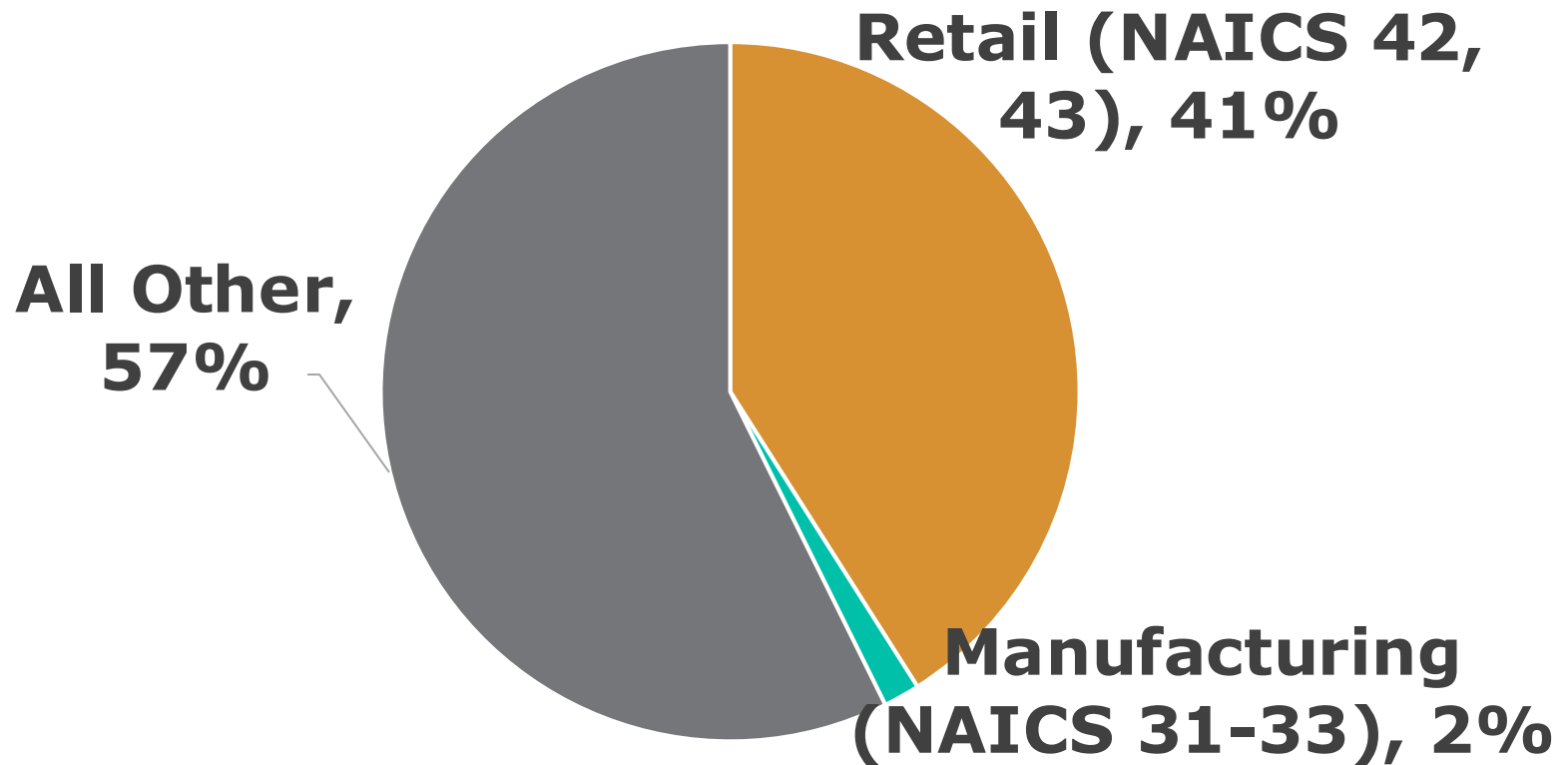
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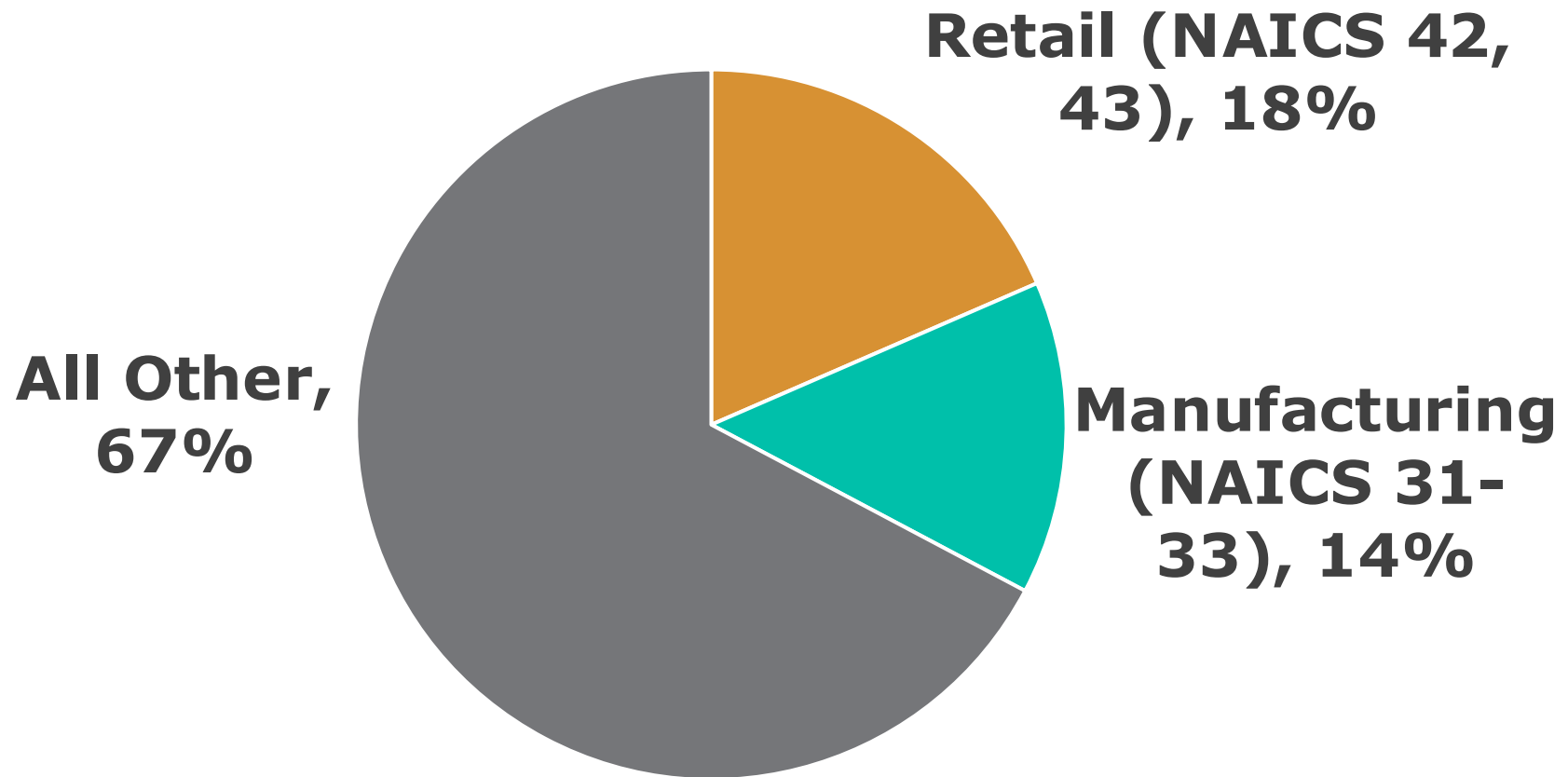


WASHINGTON RETAIL
ASSOCIATION

Taxable Sales Tax 2024



Taxable Business Income (B&O) 2024



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% by Employee

Categories	1 to 49	1 to 99
Statewide	95%	98%
Adam	96%	98%
King	95%	98%
Thurston	96%	98%
Retail	63%	67%
Hospitality	95%	99%

Small Business Matters

- ❑ High % across the state
- ❑ High % across sectors
- ❑ High potential – Amazon!
- ❑ High failure rate!
- ❑ Economic engine
- ❑ Innovation
- ❑ B&O and Sales taxes:
 - Vital to state/local funding!
- ❑ *Death by Initiatives!*



Poisons in “Workers’ Bill of Rights”

- ❑ Minimum wage \$20
- ❑ Restrictive scheduling for all industries (Seattle is limited to retail & hospitality)
- ❑ Safety requirements duplicates state’s OSHA reg.
- ❑ Burdens city resources with unenforceable codes
- ❑ Private right of action
 - Inverts due process;
 - Increases risks & liability for employers
 - Enriches trial lawyers



Local Low-Cost NO Campaign

- ❑ Against Committee with prominent names
- ❑ Olympia Affordability Coalition (OAC)
 - Grassroots mobilization with influencers + volunteers
- ❑ Elevator speech of different lengths
- ❑ Swamp community groups – education presentation
- ❑ Yard signs: Make Olympia Affordable – NO to Prop 1
- ❑ Phone bank – four weeks through election
- ❑ Your ideas?

